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Quaker Chemical Launches rapidshield.com Website

CONSHOHOCKEN, Pa., (December 1, 2009) – Conshohocken-based Quaker Chemical Corporation, a leading global provider of process chemicals and coatings, has launched a new website: www.rapidshield.com. This new site – developed to showcase Quaker’s high-performance, UV-curable floor coating system called RAPIDSHIELD™ – offers industry-specific information and solutions via user-friendly navigation, making it easy for visitors to find exactly what they need. Visitors can access expanded content and technical information on the site, such as material safety data sheets and case studies, to receive technical assistance at the click of a button. To reach a more global audience, the website has literature available in multiple languages.

Quaker Chemical has over 79 years of experience in developing, manufacturing, and marketing concrete floor protective coatings. “RAPIDSHIELD™ offers an advanced approach to floor protection and maintenance,” states Roger Chmura, Quaker North America Product Manager. “Our instant cure, UV coating is safer than traditional methods, is non-flammable, has low odor, and near-zero VOCs.”

Derek Saville, Quaker European Product Manager, adds, “RAPIDSHIELD™ is cured instantly by a portable unit that emits UV-light, turning the coating into a solid film which creates a strong bond to the substrate. This instant cure time means that within minutes of using our floor coating a floor can be in use again.”

RAPIDSHIELD™ continues to be recognized by the industry for its innovation and safety:

- In May 2008, an “Emerging Technology Application Award” was awarded by RadTech International North America to General Motors in Mansfield, OH, for its use of RAPIDSHIELD™ in improving their floor coating process.
- At the 2009 World of Concrete Show, RAPIDSHIELD™ was given a “Most Innovative Product” award in the Placement and Finishing Category, due to its instant cure capabilities.
- In October 2009, RadTech-Europe recognized RAPIDSHIELD™ with an Innovation Award in the “New Applications for UV Technology” category during the RTE Conference in Nice, France.
- Also in October 2009, RAPIDSHIELD™ received a “New Product of the Year” award from Occupational Health and Safety. Winning in the Product Signage & Identification category, RAPIDSHIELD™ was recognized for its ability to eliminate downtime and the need to re-route traffic, thereby reducing the chance of accidents.

The RAPIDSHIELD™ UV floor coating system is ideal for arenas, supermarkets, cafeterias, corridors, cold rooms, classrooms, offices, stairwells, stadiums, indoor parking garages, maintenance buildings, kitchen restaurants, leisure facilities, music and drama studios, laboratories, reception areas, retail stores, manufacturing plants, distribution centers and other areas that cannot tolerate long shutdowns or interrupted production, or have environmental concerns about conventional concrete floor coatings. Visit the new www.rapidshield.com to see all that this instant cure, UV coating has to offer.

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Quaker Chemical Corporation is a leading global provider of process chemicals, chemical specialties, services, and technical expertise to a wide range of industries – including steel, automotive, tube and pipe, coatings and construction materials. Their products and chemical management services enhance their customers’ processes, improve their product quality, and lower their costs. Quaker’s headquarters is located in Conshohocken, Pennsylvania.

Quaker Chemical Corporation

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